

# Sponsorship Levels

**\$3500**

## **Showcase jump in show ring**

The Jump will display company logo and will remain in the main ring through the show circuit. It will be included in any showcase events and it will also serve as the backdrop for division champion and reserve champion photographs.

## **Announcements**

Announcements will occur throughout the show day as well as during showcase events. Your company can provide a short script to be read through the event.

## **Full page prize list ad**

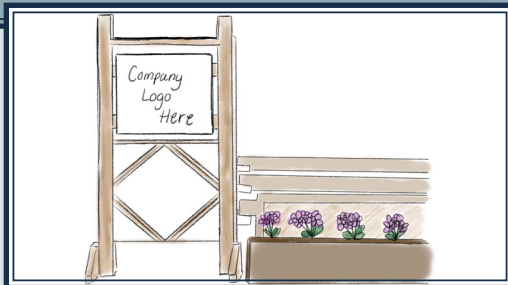
The prize list is the event's program. Your company's advertisement (or company logo and contact information) will be given a full-page spot in the digital and print prize list.

## **Social media exposure**

Southwest Virginia Equestrian Productions will be active on both Facebook & Instagram. Your business will receive individual exposure on our profiles as well as be included in post about showcase events.

## **Booth availability**

## **Full size banner in show ring**



**\$2500**

## **Announcements**

Announcements will occur throughout the show day. Your company can provide a short script to be read through the event.

## **Full page prize list ad**

The prize list is the event's program. Your company's advertisement (or company logo and contact information) will be given a full-page spot in the digital and print prize list.

## **Social media exposure**

Southwest Virginia Equestrian Productions will be active on both Facebook & Instagram. Your business will receive individual exposure on our profiles as well as be included in post about showcase events.

## **Booth availability**

## **Full size banner in show ring**



**\$1500**

## **Announcements**

Announcements of your business information will occur throughout the show day.

## **Half page prize list ad**

The prize list is the event's program. Your company's advertisement (or company logo and contact information) will be given a half-page spot in the digital and print prize list.

## **Social media exposure**

Southwest Virginia Equestrian Productions will be active on both Facebook & Instagram. Your business will receive individual exposure on our profiles as well as be included in post about showcase events.

## **Booth availability**

## **Half size banner in show ring**

**\$750**

## **Announcements**

Announcements of your business information will occur throughout the show day.

## **Quarter page prize list ad**

The prize list is the event's program. Your company's advertisement (or company logo and contact information) will be given a quarter-page spot in the digital and print prize list.

## **Social media exposure**

Southwest Virginia Equestrian Productions will be active on both Facebook & Instagram. Your business will receive individual exposure on our profiles as well as be included in post about showcase events.

## **Half size banner in show ring**

## Our Vision. Our Mission.

Southwest Virginia Equestrian Productions is a company founded to strengthen the local horse community. SWVEP will take on a unique and necessary role that will both manage and assist in the management of horse shows in order to provide exhibitors with quality, fun, and competitive equestrian events. The goal of our organization is to help bridge the gap between local shows and rated shows by producing better opportunities for riders and horses that will prepare both to compete at a higher level and excel within the sport.

## Bridging Businesses

SWVEP's mission is to help support the Southwest Virginia community by introducing local businesses to the horse community, as well as strengthen existing relationships. When becoming a sponsor of SWVEP, businesses gain access to a niche consumer-oriented group through targeted marketing across a diverse selection of media platforms. SWVEP's social media works with other existing equine event to put your business name in front on thousands of customers and community members. Southwest Virginia Equestrian Production's goal is to create community connections that brings your business into ours.



### Contact Us!

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### Follow us on Social Media!

 @SWVEProductions  
 @Southwest Virginia  
Equestrian Productions

### 2021 SWVEP Horse Shows

- House Mountain June 12/13
- House Mountain July 13/14
- House Mountain October 9/10
- and availability for more horse shows



## SPONSORSHIP INFORMATION